RailActivation

ACTIVATING INCLUSIVE GROWTH IN RAILWAY SMES
BY WORKPLACE INNOVATION

Participation in Rail Live! 2020

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Acknowledgement

This document is a deliverable of RailActivation project. This project has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement Nº 861887.
1. General information of Rail Live event

<table>
<thead>
<tr>
<th>Event title</th>
<th>RAIL LIVE! 2020 EVENT 1st and 2nd December</th>
</tr>
</thead>
<tbody>
<tr>
<td>Website</td>
<td><a href="http://www.railactivation.eu">www.railactivation.eu</a></td>
</tr>
<tr>
<td>Location</td>
<td>VIRTUAL</td>
</tr>
<tr>
<td>Date</td>
<td>1st and 2nd December 2020</td>
</tr>
<tr>
<td>Type of event</td>
<td>VIRTUAL EVENT</td>
</tr>
<tr>
<td>Responsible partner</td>
<td>MAFEX</td>
</tr>
</tbody>
</table>

2. Presentation of the event

The British company Terrapinn organises the event in partnership with MAFEX, the Spanish Railway Association. Rail Live! is an exhibition and sponsored conference that brings together an all-encompassing rail show with a high level, strategic conference about all that is exciting and innovative in the rail sector.

The exhibition showcases the full range of innovation in the sector from civil engineering, construction, track innovation, new machine tools, rolling stock and construction. The conferences are concentrated on how new technologies (such as machine learning, BIM, IoT and ‘smart’ technology) are being applied to a very traditional industry (from construction to tracks to stations to maintenance) with revolutionary new outcomes for operators and their partners.

The main groups attending the conferences and visiting the show are:
- National Rail Operators & metro & light rail operators.
- Infrastructure authorities
- The entire value chain of the vendor community
- Local and national governments
- Industry Associations partners and community

The event lasts two days, from December 1st at 9:00 am to December 2nd at 5:15pm.

The event hosted more than 4,208 registrations from around the world. 46 sponsors and exhibitors showed their products and projects. During the event, there were 3,076 exhibitions visits and 2,000 product visits. Besides, there were 17,458 agenda visits and 8,610 attendee visits.

Through the use of the technology platform all professionals could take advantage of networking tools. Some networking statistics:
- 6,710 contacts made
- 3,410 connection requests accepted
- 11,637 messages exchanged
- 7,238 discussions created
- 245 meetings hold on the platform

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3. Communication and Dissemination actions of RailActivation Project in Rail Live event

As planned in the WPS of the RailActivation project and scheduled in the Communication and Dissemination Plan, the project objective is to promote and share the RailActivation results effectively to a wide range of stakeholders who have an interest in, concern about or are affected by Workplace innovation.

For that purpose, members of the consortium have to assist to different congresses and should lead debates, carry out project related speeches and/or workshops, contact with stakeholders and assist to chats and debates to contribute or learn about the actual opinions and tendencies in the industry.

Attending to the guidelines above, MAFEX and the consortium members have organised the following activities within Rail Live 2020.

3.1. Discussion round table: Activating inclusive growth in railway SMEs by workplace innovation.

A discussion round table was organized with the consortium partners and part of RailActivation’s Advisory Board. The aim of the round table was to introduce the workplace innovation concept, explain the main research made through the working methodology and share the results obtained from the joining SMEs. Definitively, the objective was to disseminate the project into a broader audience and make a further step into the basis of the project: **Activating inclusive growth in railway SMEs by workplace innovation.**

The round table took place on December 1st from 12:00 to 12:45.

Panellists included:

- Consortia members: Mafex, Ditecfer, Rail.S, Tecnalia, Quinn
- Advisory Board members: Dr Peter Totterdill (Director, Workplace Innovation Europe CLG)

**ROUND TABLE PROGRAM:**

- Title: Activating inclusive growth in railway SMEs by workplace innovation.
- Date: 1st December 12:00-12:45h
- Place: Rail Live virtual event

The invitation to the Round table with the agenda.
<table>
<thead>
<tr>
<th><strong>Project:</strong></th>
<th>RailActivation - Activating inclusive growth in railway SMEs by workplace innovation</th>
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</thead>
<tbody>
<tr>
<td><strong>Title:</strong></td>
<td>Participation in Rail Live! 2020</td>
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3.2. Invitation to the round table to the Advisory Board

In order to share the information of the project with the stakeholders and to contribute to the debate, a targeted email was sent to the RailActivation’s advisory board members.
Dear Mr./Mrs. X,

As one of the RailActivation advisory board members, we are pleased to invite you to the next event that will take place at RailLive2020 next 1\textsuperscript{st} of December.

Rail Live! is an international conference and exhibition that brings the latest developments in technology as well as solutions from the rail industry. It brings together the top tier leaders of the rail industry to discuss topics critical to future developments.

Rail Live! is going virtual this year and will be held the 1\textsuperscript{st} and 2\textsuperscript{nd} December.

We are organizing a Round table in RailLive2020 with workplace innovation representatives.

ROUND TABLE PROGRAM:

- Title: Activating inclusive growth in railway SMEs by workplace innovation.
- Date: 1\textsuperscript{st} December 12:00-12:45h
- Place: Rail Live virtual event

Find attached the invitation to the Round table with the agenda.

Register in the link below:

Please register before the 20\textsuperscript{th} of November.

We will send you all the information that you’ll need for the Round table after the registration.

Looking forward to hearing from you.

Best regards,
3.3. Invitation to the B2B platform of the event

The SME’s selected in the RailActivation Pilot Scheme were granted with a VIP access that gave them access to:

- Full access to the content at the event (webinars, videos, round tables, etc.)
- Networking through the B2B meetings. Joining global rail leaders and companies.
- Full access to visit the exhibition pages.

During the event, the participants could contact each other via chat or by sending a meeting request. The invitation was sent to the SMEs participating on the RailActivation Pilot Scheme.

Please, find below the list of the SME entities involved in the RailActivation Pilot Scheme.

<table>
<thead>
<tr>
<th>Entities</th>
<th>Country</th>
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<tbody>
<tr>
<td>AQUAFRISCH</td>
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<tr>
<td>ARDANUY INGENIERIA S. A.</td>
<td>SPAIN</td>
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<td>BEIA</td>
<td>ROMANIA</td>
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<td>CERSS LTD.</td>
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<td>IME ELEKTROTECHNIK GMBH</td>
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<td>IME SYSTEMS GMBH</td>
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<td>INSE RAIL S.L.</td>
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<tr>
<td>MGN- TRANSFORMACIONES DEL CAUCHO</td>
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<tr>
<td>RCS GMBH RAIL COMPONENTS AND SYSTEMS</td>
<td>GERMANY</td>
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<tr>
<td>STREAMOWL PRIVATE COMPANY</td>
<td>GREECE</td>
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<td>TALLERES AGUI S.A.</td>
<td>SPAIN</td>
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<td>TALLERES ZITRON</td>
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<td>TE.SI.FER. S.R.L.</td>
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<td>TECNAU TRANSPORT DIVISION S.R.L.</td>
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<td>SPAIN</td>
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<tr>
<td>TRIMARAN VENTURES LTD.</td>
<td>UK</td>
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</tbody>
</table>
Dear all,

Due to the interest, you have shown to participate in the RailLive!2020 roundtable, we are pleased to invite you to join virtually RailLive!2020 as a VIP GUEST the next 1st and 2nd December. From the next Monday, 23th November, Rail Activation will be opened for all the attendees.

We will need you to register in order to attend the RailActivation Round table. Once you register on the link below, you will receive an email from Rail Live to access the event.

Registration to the VIP BADGE: [https://www.terrapinn.com/conference/rail-live/mafex.stm](https://www.terrapinn.com/conference/rail-live/mafex.stm)

Besides, the VIP access gives you the following benefits:

- Full access to the content at the event (webinars, videos, round tables, etc.)
- Networking through the B2B meetings. Join global rail leaders and companies!
- Full access to visit the exhibition pages.

You can find all the details about the agenda in the following link: [https://www.terrapinn.com/conference/rail-live/agenda.stm](https://www.terrapinn.com/conference/rail-live/agenda.stm)

Looking forward that this invitation will be interesting for you,

Best regards,

3.4. Innovation Panel: “The future of innovation in rail: embedding a failfast culture in the risk averse rail industry”.

This Project has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No 861887
A panel of innovation experts took place to talk about open innovation in the railway industry.

Moderated by: Alex Burrows, MD, Birmingham Centre for Research and Education, University of Birmingham

Panellists:
- Garazi Carranza Ruiz de Loizaga, Head of Competitivity & Innovation, MAFEX
- James Brown, Data & Performance Engineer, Angel Trains
- Julius Norkunas, CEO, Lithuanian Innovation Labs

PANEL PROGRAM:
- Title: The future of innovation in rail: embedding a failfast culture in the risk averse rail industry
- Date: 1st December 4:30 PM to 5:00 PM
- Place: Rail Live virtual event
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4. Partners

- MAFEX
- Rail.S
- DITECFER
- Consorzio Universitario
- Quinn
- Tecnalia

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